

ORDER

Orders
Order / Rev: 2754169
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2988
 Flight Dates: 10/30/23 - 11/07/23
 Original Date / Rev: 08/14/23 / 08/14/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	172	\$19,440.00	\$16,524.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	172	\$19,440.00	\$16,524.00	0.00
Totals	172	\$19,440.00	\$16,524.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	22%	\$19,440.00
Market	100%	\$88,363.64

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$68,923.64
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/30/23	11/07/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	10	\$40.00	P04	0.00	NM	14	\$560.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	MTWTF--		10				\$40.00		0.00			
		Week: 11/06/23	11/12/23	MT-----		4				\$40.00		0.00			

Order / Rev: 2754169
 Alt Order #:
 Flight Dates: 10/30/23 - 11/07/23

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc:
 Estimate: 2988

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$40.00		0.00			
Week:		11/06/23	11/12/23	MT-----					4	\$40.00		0.00			
N 2	WHAS	10/30/23	11/07/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	10	\$80.00	P04	0.00	NM	14	\$1,120.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$80.00		0.00			
Week:		11/06/23	11/12/23	MT-----					4	\$80.00		0.00			
N 3	WHAS	10/30/23	11/07/23	Good Morning America	CM	7-9a	MTWTF--	:30	15	\$120.00	P04	0.00	NM	21	\$2,520.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					15	\$120.00		0.00			
Week:		11/06/23	11/12/23	MT-----					6	\$120.00		0.00			
N 9	WHAS	10/30/23	11/06/23	Local News @ 12p M-F	CM	12-1p	M-WT---	:30	3	\$50.00	P04	0.00	NM	4	\$200.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	M-WT---					3	\$50.00		0.00			
Week:		11/06/23	11/12/23	M-----					1	\$50.00		0.00			
N 10	WHAS	10/30/23	11/06/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	10	\$50.00	P04	0.00	NM	12	\$600.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$50.00		0.00			
Week:		11/06/23	11/12/23	M-----					2	\$50.00		0.00			
N 11	WHAS	10/30/23	11/06/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	10	\$130.00	P04	0.00	NM	12	\$1,560.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$130.00		0.00			
Week:		11/06/23	11/12/23	M-----					2	\$130.00		0.00			
N 12	WHAS	10/30/23	11/06/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	10	\$140.00	P04	0.00	NM	12	\$1,680.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$140.00		0.00			
Week:		11/06/23	11/12/23	M-----					2	\$140.00		0.00			
N 14	WHAS	10/30/23	11/06/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	10	\$160.00	P04	0.00	NM	12	\$1,920.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					10	\$160.00		0.00			
Week:		11/06/23	11/12/23	M-----					2	\$160.00		0.00			
N 15	WHAS	10/30/23	11/05/23	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	12	\$120.00	P04	0.00	NM	12	\$1,440.00
				LN (M-Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF-S					12	\$120.00		0.00			
N 16	WHAS	10/30/23	11/06/23	ET 7-730p	CM	7-730p	M-WTF--	:30	4	\$150.00	P04	0.00	NM	6	\$900.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					5	\$150.00		0.00			
Week:		11/06/23	11/12/23	M-----					1	\$150.00		0.00			
N 17	WHAS	10/30/23	11/06/23	Inside Ed 730-8p	CM	730-8p	MT-TF--	:30	4	\$150.00	P04	0.00	NM	5	\$750.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MT-TF--					4	\$150.00		0.00			
Week:		11/06/23	11/12/23	M-----					1	\$150.00		0.00			
N 25	WHAS	10/30/23	11/07/23	Daily Blast Live 3-4p	CM	3-4p	MTWTF--	:30	5	\$40.00	P04	0.00	NM	7	\$280.00
				Daily Blast Live 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	MTWTF--					5	\$40.00		0.00			
Week:		11/06/23	11/12/23	MT-----					2	\$40.00		0.00			
N 26	WHAS	10/30/23	11/05/23	Good Morning America	CM	7-9a	-----S-	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-					2	\$55.00		0.00			

Order / Rev: 2754169
 Alt Order #:
 Flight Dates: 10/30/23 - 11/07/23

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: **WHAS**
 Estimate: 2988

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WHAS	10/30/23	11/05/23	Good Morning America Su	CM	8-9a	-----S	:30	2	\$60.00	P04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		2				\$55.00		0.00			
N28	WHAS	10/30/23	11/06/23	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	5	\$30.00	P04	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S		2				\$60.00		0.00			
		Week: 11/06/23	11/12/23	M-----		1				\$30.00		0.00			
N29	WHAS	10/30/23	11/05/23	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	2	\$90.00	P04	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		2				\$90.00		0.00			
N30	WHAS	11/06/23	11/06/23	Mon Prime C	CM	10-11p	M-----	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	M-----		1				\$450.00		0.00			
N31	WHAS	10/30/23	11/05/23	Wed Prime C	CM	10-11p	--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	--W----		1				\$300.00		0.00			
N32	WHAS	10/30/23	11/05/23	Thu Prime A	CM	8-9p	---T---	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	---T---		1				\$500.00		0.00			
N33	WHAS	10/30/23	11/07/23	The View	CM	11-12p	MTWTF--	:30	5	\$60.00	P04	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	MTWTF--		5				\$60.00		0.00			
		Week: 11/06/23	11/12/23	MT-----		2				\$60.00		0.00			
N34	WHAS	10/30/23	11/06/23	GMA3	CM	1-2p	MTWTF--	:30	5	\$50.00	P04	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	MTWTF--		5				\$50.00		0.00			
		Week: 11/06/23	11/12/23	M-----		1				\$50.00		0.00			
N35	WHAS	10/30/23	11/05/23	Fri Prime Other	CM	8-11p	----F--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	----F--		1				\$250.00		0.00			
N37	WHAS	10/30/23	11/05/23	NCAA FB Daytime Late	GM	330-7p	-----SS	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----SS		1				\$300.00		0.00			
N38	WHAS	10/30/23	11/05/23	NCAA Football Prime	CM	8-1130p	-----S-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		1				\$300.00		0.00			
N39	WHAS	10/30/23	11/06/23	Mon Prime Other	CM	8-11p	M-----	:30	1	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	M-----		1				\$500.00		0.00			
		Week: 11/06/23	11/12/23	M-----		1				\$500.00		0.00			
N40	WHAS	10/30/23	11/05/23	Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S		1				\$300.00		0.00			
N41	WHAS	10/30/23	11/05/23		CM	9-10a	--W----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00

Order / Rev: 2754169
 Alt Order #:
 Flight Dates: 10/30/23 - 11/07/23

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc:
 Estimate: 2988

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Great Day Live 9-10a											
				Great Day Live 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	--W----					1	\$40.00		0.00			
N42	WHAS	10/30/23	11/07/23	General Hospital	CM	2-3p	-T-T---	:30	2	\$70.00	P04	0.00	NM	3	\$210.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-T-T---					2	\$70.00		0.00			
Week:		11/06/23	11/12/23	-T-----					1	\$70.00		0.00			
N43	WHAS	10/31/23	10/31/23	Tue Prime C	CM	10-11p	-T-----	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				Tue Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-T-----					1	\$250.00		0.00			
N44	WHAS	11/03/23	11/03/23	Fri Prime A	CM	8-9p	----F--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				Fri Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	----F--					1	\$300.00		0.00			
N45	WHAS	11/05/23	11/05/23	Sun Prime B	CM	8-9p	-----S	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
				Sun Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S					1	\$400.00		0.00			
													Totals	172	\$19,440.00